

# ADVERTISING CONTRACT

The Navigator Newspaper, VIU Press  
900 5th Street  
Nanaimo BC V9R 5S5

# NAVIGATOR

V I U ' s S t u d e n t P r e s s

Dated this \_\_\_\_\_ day of \_\_\_\_\_ in this year of \_\_\_\_\_ this is an advertisement contract between:

\_\_\_\_\_ (please print) business name \_\_\_\_\_ contact name

\_\_\_\_\_ (please print) address \_\_\_\_\_ postal code

phone: \_\_\_\_\_ fax: \_\_\_\_\_ email: \_\_\_\_\_

Publishing Dates: \_\_\_\_\_

Number of Consecutive Insertions: \_\_\_\_\_ Proof Required: \_\_\_\_\_

Size of Display Ad:    100% Page    50% Page    30% Page    25% Page    20% Page    Card X2    Card

Exact Ad Size (width & height in inches): \_\_\_\_\_

Full Reg. Rate Per Issue: \_\_\_\_\_

The understanding hereby contracts for advertising with The Navigator Newspaper for the terms as spelled out in the agreement. The advertiser may cancel this contract at any time and agree to reimburse The Navigator at the regular full rate cost (see attached rate sheet) for any ads that are covered by this contract. The publisher's liability is restricted to the cost of an individual ad. The undersigned also agrees to pay any interest charges and account maintenance fees that will be applied to overdue accounts. The full amount of each ad is due upon the billing date. Interest charges will be applied to overdue accounts for the due date. Charges over 60 days may have a maintenance fee attached of not less than \$10.00.

## Contact Information

**Christine Franic**  
**Business & Ad Manager**  
p: (250) 753.2225  
f: (250) 753.2257

## Ad Representatives

Marlboro Wang  
Ibiba Horsfall  
Louise Hamilton

This contract is valid from the \_\_\_\_\_ day of \_\_\_\_\_

accepted this \_\_\_\_\_ day of \_\_\_\_\_ in the year \_\_\_\_\_.

900 5th St. Building 193  
Nanaimo BC V9R 5S5

Send PDF's to:  
ads@thenav.ca

Customer's Signature

Business & Advertising Manager Signature  
Navigator Newspaper